

One Page Business Plan for Gift Business

Business Overview

Name of Business: _____

What Will You Sell _____

Who Is Your Competition: _____

How Are You Different: _____

Who Will You Sell To: _____

How Will You Sell (Local, online, other):

How Will You Get Products to Customers

How Will You Price Your Products:

How Will Your Customers Pay You:

Finances: Where Will You Get Funding? How

much do you have to start? _____

What Do You Need to Buy: _____

How Will You Reach Potential Customers: _____

Requirements to Make Your Business Legal with City,

State, and Federal Government _____

What Are Your Sales Tax Requirements: _____

Future Planning

Vision for Business in One Year: _____

Vision for Business in Five Years: _____

Steps Needed to Take Now.

1. _____

2. _____

3. _____

4. _____

5. _____